



**Congresso
Internazionale di
Medicina Osteopatica**

*“Verso un’integrazione
fra le Medicine”*

*“Il compito del medico
è cercare la salute.
Tutti sanno trovare
la malattia”*

Andrew Taylor Still

6/9 APRILE 2011

**FIRENZE
Palazzo dei Congressi**

SPONSOR BOOKLET

www.osteopatia2011.it

The Register of Osteopaths of Italy (ROI), in collaboration with the European Institute for Evidence-Based Osteopathic Medicine (EBOM) is honoured to present the International Congress of Osteopathy "Towards an integrated medicine."

As evidenced by several scientists, medicine is facing a change, moving from a deterministic view to a complex vision of the pathophysiology and the use of therapies; this is allowing a better assessment of non-conventional theories and practices.

The recovery of the medical art of healing seems to be the basis of the principles of non-conventional medicine but we need a scientific breakthrough that enables a thorough understanding of the mechanisms of action and further tests to distinguish effective and safe medical treatments.

The purpose of the conference is to create a new way of thinking about the application of osteopathic treatment, based not on self but mainly on the cooperation between clinical specialists and clinical osteopaths, through the creation of a common language that could lead to the realization of high quality scientific research.

The beauty and charm of the city of Florence, its monuments and museums, its culture will give an opportunity to deepen the current issues of osteopathy.

Specialized medical clinics and osteopathic clinics, immersed in the tradition of the Renaissance, will meet to find a cure for diseases and, as a background, the scientific research.

In relation to the need to be integrated within a European context, a meeting of all presidents of the European registries will be held. This meeting will allow for further progress in the integration and recognition of the profession of osteopathy.

The most important issues in relation to possible clinical applications of osteopathic treatment will be covered. Sessions will be organized which take into account cells, tissue, organic bodily functions always remembering the principle of osteopathic medicine in the words of its founder A. T. Still:
"To find health should be the object of the doctor. Anyone can find disease".

Eduardo Rossi
President of the Congress

SPONSOR BOOKLET GENERAL INFORMATION

SCIENTIFIC SECRETARIAT



European Institute for Evidence Based Osteopathic Medicine

Corso Europa, 29 - 66054 Vasto – Chieti (*Italy*)

Tel./Fax +39-0873-380520

www.ebom.it

secretariat@osteopatia2011.it

ORGANIZING SECRETARIAT



Newtours S.p.A.

Via Augusto Righi, 8

50019 Sesto Fiorentino – Florence (*Italy*)

Cell. +39 335 5210486

Tel. +39-055-3361.1

Fax +39-055-3033.895

www.newtours.it

osteopatia2011@newtours.it

Conference Venue

Palazzo dei Congressi – Congress Center

Piazza Adua 1 - 50123 – Firenze

www.firenzefiera.it

The Congress Centre is located in the city-centre of Florence, close to the Santa Maria Novella Railway Station , all major hotels and main Museums and Monuments.

SPONSORSHIP OPPORTUNITIES

Document updated on 12/12/2010

1) Sponsoring of Satellite Symposium* € 9.000,00 + VAT

The sponsorship includes a 2 hour symposium inclusive of conference room, audio-visual set up for videoprojections from pc, insert in delegate bag of invitation to participate to symposium.

Items not included in prospected sponsorship cost:

- Registration to the Congress
- Honorarium, travel and hotel stay for Speakers and Chairpersons
- Graphic set up and printing of invitations to be inserted in congress bags

2) Sponsoring of Lecture* € 2.500,00 + IVA

The sponsorship includes a 15 minute lecture inclusive of conference room, audio-visual set up for videoprojections from pc, insert in delegate bag of invitation to participate to symposium

Items not included in prospected sponsorship cost:

- Registration to the Congress
- Honorarium, travel and hotel stay for Speakers and Chairpersons
- Graphic set up and printing of invitations to be inserted in congress bags

*** All proposals for sponsored satellite symposiums and lectures should be submitted to the congress Scientific Secretariat no later than 7 January, 2011**

3) Sponsoring of Speaker Participation (inclusive of hotel stay in 4*, cost of travel to be added at balance) € 700,00 + IVA

4) Rental of exhibit space

During the conference a scientific and commercial exhibition will be held. The floorplan of available booth spaces will be made available to all interested companies and associations upon request. Exhibit spaces will be assigned on a first come first serve basis. Upon confirming the assigned booth space, exhibitors will receive the Regulations of the Venue, a furniture list and, upon request, additional details on pre-furnished booth models.

All requests of booth spaces should be assigned by **15 January, 2011**

Size of booth spaces is regulated: **mq 3x2 - 3x3**

The cost of each space is of **Euro 400,00 + VAT per square meter** plus **Euro 200,00 + VAT** for daily clearing and electricity (1 Kw is included*). Each booth space will be equipped with: 1 cloth covered table and 2 chairs

**for all requests of 1,5 Kw or higher or additional furniture, please contact the Organizing Secretariat*

5) Sponsorizzazione directive signage	€	3.500,00 + IVA
6) Printing of logo in program bookmark Inserted inside onsite scientific program (printed in 4 colours)	€	3.500,00 + IVA
7) Printing of sponsor logo in back cover of scientific program (not exclusive, back cover)	€	2.500,00+ IVA
8) Badge lanyards personalized with sponsor logo (logo on lanyards 1 color)	€	2.500,00 + IVA
9) Delegate congress bags personalized with sponsor logo	€	8.000,00 + IVA
10) Delegate note pad personalized with sponsor logo and pen (to be inserted in delegate bag)	€	2.500,00 + IVA
11) Insert of technical/informative leaflet inside delegate congress bag	€	1.500,00 +IVA
12) Sponsoring of set up and branding with sponsor logo of Projection Center	€	1.500,00 + IVA
13) Sponsoring of catering:		
n. 1 welcome cocktail	€	9.000,00 + IVA
n. 6 coffee breaks	€	18.000,00 + IVA
n. 1 working lunch	€	12.000,00 + IVA
14) Publication of banner on congress website	€	1.500,00 + IVA

15) Congress Registration (*not inclusive of VAT 20%*)

	By 1/20/2011	From 21/1/11 to 3/31/2011	Onsite
MEMBER CSdO/FEO/FORE	€ 300,00	€ 350,00	€ 400,00
NON MEMBER	€ 400,00	€ 450,00	€ 500,00
STUDENTS	€ 150,00	€ 200,00	€ 250,00
ACCOMPANYING PERSONS	€ 100,00	€ 100,00	€ 100,00
DOCTOR, SURGEON PHYSIOTHERAPIST (*)	€ 300,00	€ 350,00	€ 400,00

(*) Including **SURGEONS** and all associated disciplines

Registrations will be accepted **until March 31, 2011**. After this date registrations will be possible on site only.

Registration fees include:

For participants

Welcome cocktail, access to the scientific sessions, congress kit, working lunches of April 7 and 8 and coffee breaks.

For accompanying persons

Welcome cocktail, access to the congress areas (scientific sessions not included) and working lunches of April 7 and 8.

SPONSORSHIP AGREEMENT FORM

Company Name	Company referent name
Address	City
VAT NUMBER	
Tel. / cell.	E-mail

NOTE: Name to publish in the page dedicated to sponsors

<input type="checkbox"/> Exhibit space of no. _____ sq. mt. (Euro 400.00 per sq. mt.)	€	_____
<input type="checkbox"/> Satellite symposium	€	9.000,00
<input type="checkbox"/> Lecture	€	2.500,00
<input type="checkbox"/> Directive signage	€	3.500,00
<input type="checkbox"/> Printing of program bookmark	€	3.500,00
<input type="checkbox"/> Printing of sponsor logo on back of scientific program	€	2.500,00
<input type="checkbox"/> Personalized badge lanyards	€	2.500,00
<input type="checkbox"/> Logo on delegate congress bag	€	8.000,00
<input type="checkbox"/> Logo on delegate notebook and pen	€	2.500,00
<input type="checkbox"/> Insert of technical leaflet in delegate congress bag	€	1.500,00
<input type="checkbox"/> Branding of Projection Center	€	1.500,00
<input type="checkbox"/> No. 1 welcome cocktail	€	9.000,00
<input type="checkbox"/> No. 4 coffee breaks	€	18.000,00
<input type="checkbox"/> No. 1 working lunch	€	12.000,00
<input type="checkbox"/> Publication of banner on congress website	€	1.500,00
<input type="checkbox"/> No. _____ registrations to the congress € _____ cad.	€	_____
<input type="checkbox"/> No. _____ speaker hospitality (Euro 700,00 cad.)	€	_____
<input type="checkbox"/> OTHER _____	€	_____
Total	€	_____
Stand services	€	200,00
20% VAT nont included	€	_____
GRAND TOTAL	€	_____

By filling in and signing the sponsorship form, as contractual agreement, the undersigned Sponsor agrees to pay in full the amount of sponsorship, equivalent to the amount of the Grand Total, of € _____, in a maximum of two separate payments: 50% account by **15 December, 2010**; remaining 50%, or balance, by **28 February, 2011**.
The undersigned acknowledges, and fully agrees, to the contractual conditions as listed in the present Sponsor Booklet, and cancellation policy on p. 10, which are to be considered as integral part of this contract, signed for agreement and acceptance.

Date _____ Signature and company stamp for acceptance _____
This page should be returned to the Congress Secretariat signed for acceptance by 15 December, 2010
(fax +39 055 3033.895; e-mail: osteopatia2011@newtours.it)



REGISTRATION AND HOTEL RESERVATION FORM

Company Name	Delegate name
Address	City
VAT NUMBER	
Tel. / cell.	E-mail

I would like to reserve the following :

no. _____ double rooms for single use in B&B

no. _____ double rooms in B&B

Date of arrival _____ Data of departure _____ Totale number of nights _____

Hotel category _____

Agency fee: Euro 18,00 for each reserved room

Date, signature and company stamp

By filling in and signing the Registration and Hotel Reservation Form the undersigned agrees to the following terms of payment: 50% by **15 December, 2010** and the remaining 50% by **28 February, 2011**.

The undersigned acknowledges, and fully agrees, to the contractual conditions as listed in the present Sponsor Booklet, which are to be considered as integrative part of this contract, signed for agreement and acceptance.

Date _____ Signature and company stamp for acceptance _____

**This page should be returned to the Congress Secretariat signed for acceptance by 15 December, 2010
(fax +39 055 3033.895; e-mail: osteopatia2011@newtours.it)**





TERMS OF PAYMENT

50% + VAT by 15 January, 2010

50% + VAT by 28 February, 2011

METHOD OF PAYMENT:

Payment of sponsorship and hotel deposit can be made either by credit card or bank transfer.

1. **BANK TRANSFER TO:**

NEWTOURS S.p.A.

BANCA SELLA – Florence, bank branch number 1

IBAN code: IT02V0326802802052891213090

SWIFT code: BIC SELBIT2BXXX

Please specify name of the Congress (Osteopathy 2011).

The copy of the bank transfer with bank confirmation code, should be sent to the Organizing Secretariat within two weeks to the following fax number: +39 055 3033895. In case of payment for hotel reservations should the copy of the payment not be processed/sent to the Congress Secretariat within 2 weeks, the hotel reservation may be cancelled without notice.

2. **CREDIT CARD**

American Express Visa Eurocard (Mastercard)

Card holder's name (as shown on credit card)

Credit Card number Expiry date

CVC (Card Verification Code – 3/4 numbers on back of card)

Signature of authorization

**in case of payment with credit card please return this form to the Organizing Secretariat:
fax +39 055 3033.895; e-mail: osteopatia2011@newtours.it**



CANCELLATIONS AND REFUNDS

All reimbursements will be processed after the end of the conference. Penalties will be applied as listed below for cancellations.

All cancellations must be notified in writing to the Organizing Secretariat, Newtours SPA, via email (osteopatia2011@newtours.it) or fax (+39 055 3033895).

The following cancellation policies are to be considered as an integral part of the Sponsorship Agreement.

Newtours Spa will not be held accountable in case of variations of date or cancellation of the event for causes of force majeure, or for causes not dependent on its will.

For any controversy the competent proceeding will be held in Florence, Italy.

SPONSORSHIP CANCELLATION FEES

Postmarked by December 31, 2010	10% of the total amount will be retained as cancellation fees
Postmarked by January 31, 2011	50% of the total amount will be retained as cancellation fees
Postmarked after January 31, 2011	100% penalty applied – 100% will be retained as cancellation fees

HOTEL CANCELLATION & REFUNDS

All reimbursements will be processed after the end of the conference. The following penalties will be applied for cancellations:

Postmarked by January 31, 2011	No penalty applied	Refund of 100% of the paid deposit
Postmarked from February 1, 2011	100% penalty applied	No refund of the paid deposit
Agency fees will not be reimbursed.		

IMPORTANT DEADLINES

SYMPOSIA AND LECTURES

PROPOSAL OF SYMPOSIA AND LECTURES SHOULD
SUBMITTED BY

7 JANUARY, 2011

EXHIBIT SPACE

EXHIBIT SPACES SHOULD BE RESERVED BY

15 JANUARY, 2011

REGISTRATIONS

DEADLINE FOR REGISTRATIONS AT DISCOUNTED RATE BY

20 JANUARY, 2011

PAYMENT OF BALANCE FOR SPONSORSHIPS

ALL SPONSORSHIPS SHOULD BE PAID IN FULL BALANCE BY

28 FEBRUARY, 2011

*For any further information or additional sponsorship proposals please contact
the Congress Organizing Secretariat:
Tel. +39 055 3361.1 - Email - osteopatia2011@newtours.it – Fax +39 055 3033895*